

Health Promotion Training Programmes¹

November '08 – June '09

1 Working with Aims and Objectives: The bedrock for any HP/PH programme is a clear, unambiguous statement of purpose and intent (aim). Equally crucial is the selection of the key achievements (objectives) necessary for attainment of aim. The day concentrates on how to identify and describe programmes aims and objectives. Participants will also become familiar with related core concepts of - context, process, content and format. The importance of drafting effective Aims and Objectives in relation to effective partnership working cannot be overstated. **Friday 7th November 2008**

2 Professional Communication Skills

The Programme explores the nature and context of professional communications for health promotion. The Programme will explore the fundamentals of professional communications. The "how to" aspect of developing trusting relationships will be explained. Professional Communication styles as related to "hard to reach" individuals and groups will also be explored. Ethical issues will also be considered.

Friday 12th December 2008

3 Planning and Implementing Health Promotion programmes

Effective Health Promotion comes from the planning and implementing a focused programmes of work relevant and accessible to the intended audience. To do this effectively programmes of work need to be logical, sequential and cumulative. The use of Operational Planning is explored.

Friday 13th February 2009

4 Problem Solving and Programme Design - An Introduction

Professional staffs are often asked to the lead on various forms of programme or service development. Many professionals will have had no training for this role. Professionals are somehow expected to "know how" to do it. This day focuses on Programme Design – what/how should a programme look or function, especially in relation to existing resource base. Secondly, we focus on programme/service planning and implementation. An understanding of setting Aims and Objectives helpful.

Friday 27th March 2009

5 Inequalities in Health

A major goal for the Government is the reduction of Health Inequalities. Where you live, what you do for a living all have an impact on your life expectancy. Significant aspects of mortality and morbidity can be influenced by effective Health Promotion intervention. Find out how you can make the difference.

Friday 24th April 2009

6 Management and Organisational Skills in Health Promotion – an Introduction

Marshalling resources and people to improve health and social care is a major management challenge. Yet too often time and effort is wasted by poor management skills and practice. Learn how to make meetings effective by proper Agenda Setting, Chairing meeting for effectiveness outcomes, managing people and partnerships and a lot, lot more.

Friday 5th June 2009

Cost*: £70.00 per programme. Book two places - £60 per programme, book three or more - £50 per programme.

[Apply: Amanda Harvey, University of Reading Amanda Harvey \(0118 378 8849\)](mailto:a.h.harvey@reading.ac.uk)
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For more information on course telephone Richard Shircore on 01753 274112 or mobile 07943 404 388

¹ Venue – All programme held at School of Health and Social Care, Building 77, Bulmershe Court, Woodlands Ave., Earley, Reading, Berks